

Call for advertising

INVITATION TO ADVERTISE

Dear all,

Within the “ZDRAVSTVENA ZAŠTITA” (“HEALTH CARE”) magazine, you have the opportunity to advertise and promote your products and services, as well as all forms of continuing education and publications (monographs, books, etc.) to all our clients.

This scientific journal is intended for all physicians, pharmacists and dentists. It publishes unpublished original scientific papers, review and professional articles, short press releases, editorials, letters to the editor, meta-analyses, patient reviews, current topics, expert book and conference reviews, and more, covering the topics of public health, health insurance and economics, health care management and management of all other fields of medicine, pharmacy and dentistry, thus contributing to the promotion and development of science, the profession and scientific and research work. It is printed in Serbian or English language with summaries in both Serbian and English.

The prices of advertisements and announcements in the journal are as follows:

1. Black and white A4 ad for one issue RSD 10.000,00, and for the whole year (four issues) RSD 30.000,00.
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4. Ad in color on A4 format covers for one issue is RSD 40.000,00, and for the whole year (four issues) RSD 120.000,00.

For all notices, instructions and offers please contact the Journal Editor at:
urednik@komorazus.org.rs

The funds are paid to the Chamber of Health Institutions of Serbia to the giro/transfer account number 205-4707-32 via Komercijalna banka.